

Paulig Health & Beauty

The Smart Product Line

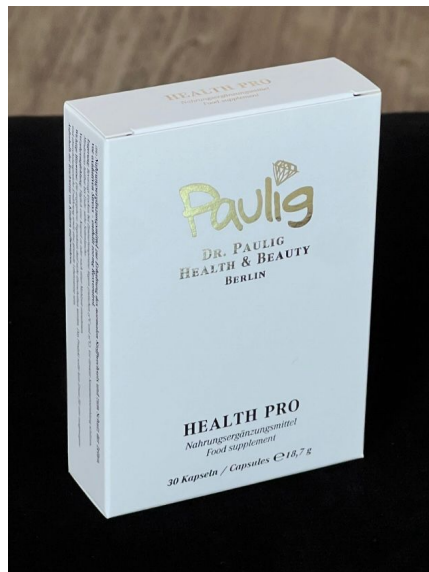
Inside-out & outside-in care

HEALTH PRO

with Resveratrol

Cellular Vitality & Longevity

Health Pro is an advanced dietary supplement with resveratrol, supporting mitochondria, reducing oxidative stress, and promoting healthy aging.



Mechanism of Action

- Activates SIRT1 → mitochondrial biogenesis & energy
- Antioxidant protection → DNA, lipid & protein defense
- NF-κB modulation → regulates inflammation
- Supports endothelial function & microcirculation

Relevance to Longevity

- Delays tissue aging & decline
- Neuroprotection & cognitive support
- Improves glucose & lipid metabolism

Safety

- Safe up to 150 mg/day (EFSA, FDA)
- Pure, allergen-free, non-GMO formulation

Conclusion

Health Pro sustains mitochondrial health, reduces oxidative stress, and supports healthy aging.

BEAUTY PRO

Product Concept

Dietary supplement for skin, connective tissue & vitality. Combines glycine, proline, lysine & carnitine.



Mechanism of Action

- Glycine & Proline → collagen building blocks
- Lysine → cross-linking & immune support
- Carnitine → mitochondrial energy metabolism

Benefits

- Promotes skin elasticity, slows decline
- Improves energy & reduces fatigue
- Supports bone & joint strength
- Prevents age-related degeneration

Safety

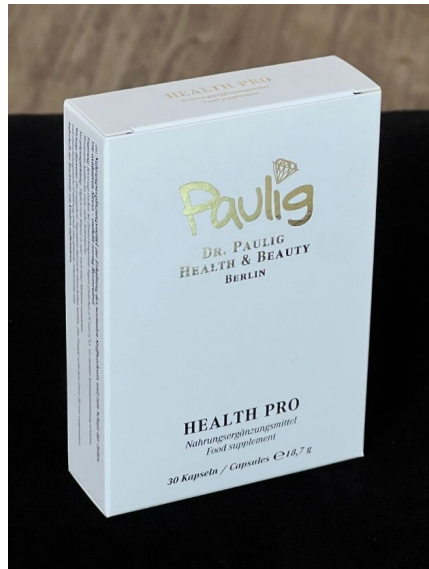
- Naturally occurring in human body, safe at supplemental doses

Conclusion

Combines collagen precursors with mitochondrial activators for graceful aging.

SYNERGY

HEALTH PRO + BEAUTY PRO



Integrated Mechanism

- HEALTH PRO → protects mitochondria, reduces oxidative stress
- BEAUTY PRO → supplies amino acids for collagen synthesis
- Together: defense + construction

Collagen Triple Helix

- Glycine, Proline, Lysine → structure & stability
- Lysine → cross-linking
- Carnitine → energy supply
- Resveratrol → protects collagen fibers

Relevance

- Skin: elasticity, healing
- Muscle: regeneration, sarcopenia prevention
- Joints: resilience & mobility
- Cornea: clarity & stability

Conclusion

Dual strategy: prevention + regeneration → systemic resilience.

LIPIDSPRAY

Product Concept

Innovative ocular surface care against dry eye syndrome. Restores lipid layer of tear film.



Mechanism

- Stabilizes tear film, prevents evaporation
- Protects & nourishes cornea
- Antimicrobial protection

Benefits

- Effective for dry eye, digital strain, LASIK patients, climate stress
- Targets root cause: lipid deficiency

Conclusion

Sets new standard in preventive & therapeutic ocular care.

SYNERGY

PAULIG LIPIDSPRAY + BEAUTY PRO

Mechanisms

- LIPIDSPRAY → stabilizes lipid layer, reduces inflammation
- BEAUTY PRO → amino acids for corneal stroma & conjunctiva

Shared Target

- Tear film stability + structural collagen support

Benefits

- Ocular regeneration & elasticity
- Anti-aging synergy: surface + systemic

Conclusion

Holistic eye longevity: external lipid protection + internal tissue support.

HYALURON PADS

Product Concept

Sterile, preservative-free pads for cleansing & hydration of eyes and skin.



Formulation

- Hyaluronic acid → deep hydration
- Aloe vera → soothing, anti-inflammatory
- Sterile, single-use → safe & convenient

Benefits

- Periocular hygiene & post-surgery use
- Gentle debris removal
- Hydrates & regenerates skin barrier

Conclusion

Safe, effective, refreshing care anytime, anywhere.

UNIQUE HYALURON

Product Concept

Premium, medical-grade hyaluronic acid with multi-molecular sizes.



Features

- 4 molecular sizes, including ultra-small (~10 kDa)
- 99.6% purity, clinically validated
- Tested safe for sensitive & periocular use

Benefits

- Multi-layer hydration & regeneration
- Stimulates collagen & extracellular matrix
- Reduces fine lines, improves elasticity

Background

Based on 30+ years ophthalmic surgical expertise.

HYALURON PADS + UNIQUE HYALURON

Product Concept

Premium, medical-grade hyaluronic acid with multi-molecular sizes.



Mechanisms

- Pads → sterile cleansing, prepares skin
- Unique Hyaluron → penetrates multiple layers

Combined Effect

- Protective barrier + deep regeneration
- Clinical-grade hydration without injections

Conclusion

Holistic anti-aging: cleansing + hydration + regeneration.

EYE CONTOUR ROLL-ON WITH MATRIXYL® PEPTIDE

Product Concept

Targeted solution for periorcular aging signs.



Mechanism

- Matrixyl® peptide → collagen stimulation, wrinkle reduction
- Cooling applicator → circulation boost, reduces puffiness

Benefits

- Brightens & refreshes instantly
- Long-term rejuvenation without invasiveness

Safety

- Ophthalmologist-tested, safe for sensitive skin

SYNERGY: EYE CONTOUR ROLL-ON + UNIQUE HYALURON

Product Concept

Targeted solution for periorcular aging signs.



Mechanisms

- Roll-On → peptides for collagen renewal
- Unique Hyaluron → multi-layer hydration

Combined Effect

- Immediate freshness + long-lasting support
- Improves elasticity & firmness

Conclusion

Medical-grade, luxurious eye contour rejuvenation.

LASH & BROW BOOSTER

Product Concept

Ophthalmologist-safe formula for natural lash & brow growth.



Composition

- Peptides, wheat protein, ginseng, caffeine
- Aloe vera, hyaluronic acid, collagen, panthenol

Benefits

- Accelerates growth & density
- Protects against loss, strengthens structure
- Adds shine & resilience

Ethics

- Hormone- & prostaglandin-free
- Cruelty-free, lens-compatible

SYNERGY: LASH & BROW BOOSTER + BEAUTY PRO

Mechanisms

- BEAUTY PRO → amino acids for collagen & keratin
- BOOSTER → peptides & botanicals for follicle stimulation

Combined Effect

- Internal nutrition + external activation
- Stronger, fuller, healthier lashes & brows

Conclusion

Inside-out dual-action → natural radiance & strength.

AMD PRO

Product Concept

Formulated to protect retina & prevent AMD.

Key Ingredients

- Lutein & Zeaxanthin → macular carotenoids
- Omega-3 (DHA, EPA) → retinal anti-inflammatory
- Vitamins C, E, B-complex → antioxidant, mitochondrial support
- Zinc & Copper → enzymatic & immune protection

Positioning

- Based on AREDS/AREDS2, optimized for longevity
- Preventive & supportive in early/intermediate AMD

Conclusion

Comprehensive supplement for vision protection & healthy longevity.

THE INTELLIGENT SYNERGY – SMART PRODUCT LINE

Philosophy

Inside-out + outside-in approach

Internal Regeneration

- **HEALTH PRO** → Mitochondrial energy & cell repair
- **BEAUTY PRO** → Collagen & tissue renewal
- **LIPOSPRAY** → Maximum bioavailability through innovative application
- **AMD PRO** → Retinal protection & healthy vision

External Rejuvenation

- **UNIQUE HYALURON & PADS** → Deep hydration & gentle cleansing
- **ROLL-ON** → Hyaluron-peptide synergy for the eye area
- **BOOSTER** → Strengthening of hair follicles & skin vitality

Smart Synergies

- **AMD PRO + HEALTH PRO** → Vision & systemic longevity
- **BEAUTY PRO + BOOSTER** → Collagen stimulation & peptide effect
- **ROLL-ON + UNIQUE HYALURON** → Youthful eye contour & hydration
- **PADS + UNIQUE HYALURON** → Gentle rejuvenation without invasiveness

Conclusion

A safe, evidence-based 360° ecosystem that protects health, enhances beauty, and strengthens confidence in one's own body.



Paulig Health & Beauty

Shaping the future of intelligent longevity

Created in Berlin – 2025